

# BenefitBump helps you prepare for parenthood – at no cost to you

## Support for your parenthood journey

Adding to your family is joyful and exciting. It can also be challenging to navigate. Your employer is offering BenefitBump to support you along your parenthood journey. Services through BenefitBump are available with Securian Financial's hospital indemnity product. At no cost to you, this service provides holistic support to help you navigate your benefits and time-off programs as you grow your family. It provides support at every step – from pregnancy or adoption to delivery or placement, parental leave, child care, return to work and more.



### Here's how BenefitBump works:

- **Registration** – You can sign up with BenefitBump by visiting [mybenefitbump.com](https://mybenefitbump.com), and get started with the program.
- **Your own Care Navigator** – Your main contact is an emotional health professional trained in employer benefits. Think of your Care Navigator as one-part project manager, one-part confidant. Your Care Navigator will be with you through every step of your parenthood journey, prioritizing your well-being along the way.
- **24/7 digital tools** – BenefitBump's website and mobile app help you stay on top of the important to-dos of your parenthood journey with timely reminders and a helpful checklist designed for your path to parenthood. More than that, BenefitBump's digital tools house a whole library of educational resources.



**Register now!**

[mybenefitbump.com](https://mybenefitbump.com)

**Have questions?**

Call the BenefitBump team  
at **1-888-286-7314**



### Reduce your stress and enjoy your new family member

BenefitBump can help you lower stress, save time, and enjoy better financial and health outcomes. And mostly, enjoy time with your new family member!

Log in to the site and use the invitation code "Bimbo Union" if you are a union associate and "Bimbo Non-Union" if you are a non-union associate to complete registration.

Value-added services availability and features may vary by state. Access to BenefitBump is not contingent upon participation in the group hospital indemnity insurance product, nor any other product offered by Securian Financial Group, Inc., and its insurance company subsidiaries.

The relationship between BenefitBump, LLC and Securian Financial Group, Inc., is that of independent contractor. BenefitBump, LLC is responsible for the services it provides and does not have the power or authority to obligate or bind Securian Financial Group, Inc., in any manner beyond that which is contractually agreed to by the parties. Limitations and exclusions apply. Hospital indemnity insurance has exclusions, limitations, reduction of benefits, terms under which the policy may be continued in force or discontinued. For costs and complete details of the coverage, contact Securian Financial Group.

Insurance products are issued by Securian Life Insurance Company, a New York authorized insurer. The company is headquartered in St. Paul, MN. Securian Life is solely responsible for the financial obligations under the policies or contracts it issues. Products offered under policy form series 15-32470.

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F74816-34 Rev 10-2023 DOFU 8-2023  
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